

Great Wortham Shows

WILL EXHIBIT IN
ARDMORE

Under the Auspices of the
Chamber of Commerce

One Week Commencing
Monday, April 10

15---World Best Attractions---15

Six Big Days



ONE OF THE TANGO GIRLS

Six Big Nights

Trained Wild Animals, Rice and Dore Water Circus,
Dog, Pony and Monkey Circus, Hippodrome, Won-
derland—Revelation—Filipino Midgets, Days of '49
Camp—Torpedo Dip — Merry-go-Round — Ferris
Wheel and Many Other Big Ones :: :: ::

FREE BAND CONCERTS EVERY AFTERNOON
AND EVENING BY WORTHAM CONCERT BAND

GROUNDS EAST OF SANTA FE, AT C & FIRST

Be Sure to Visit the World's Best Shows

Stearns Demonstrator Here.
The Oklahoma Stearns company is certainly taking advantage of the opportunity offered by the Ardmore Style Show and the Southwestern Automobile Show.

C. W. Hulbert, sales manager of the company, is in town, and states that in his opinion the opportunities for publicity offered in the present Style Show are exceptional. Mr. Hulbert is one of the old-line men in the automobile industry, having managed for years factory branches for the Studebaker corporation and the Thos. B. Jeffery company. He has a number of trophies and cups won in the early days of the automobile industry, and says he is out to win

first prize with the Stearns line at the present Style Show.

The Oklahoma Stearns company has gone to considerable expense to make their display at the auto show a worthy one. They have shipped in by express from Brooklyn, N. Y., a cut open Stearns chassis, which will be on display the coming week.

This chassis will be operated by an electric motor, with all the moving parts cut open and displayed in actual operation. Those motorists interested in the Knight type of motor, built as only the F. B. Stearns company can build it, may see and appreciate the most modern type of high-grade automobile construction.

A. M. Russell, western sales manager of the Stearns company, is in the city for Show Week. Of the Stearns chassis, Mr. Russell states most old-time motorists are familiar. "It has been famous for nineteen years. Stearns has always been a pioneer. Nineteen years ago the first Stearns car was built. It was way ahead of its time—it anticipated features of today, such as left-hand drive, center control, positive control of valves and positively advanced ignition. From the very first car, Stearns engineering, Stearns design and Stearns quality have ever been of the very best.

"The first Knight-motored car in America was a Stearns. The principle was adopted by the Stearns in 1911, after it had been proven successful by Daimler of England, Panhard of France, Minerva of Belgium and Mercedes of Germany. Then Stearns gained international prestige—occupying a place never before held by an American car."

Phone 838 and 111 have a man on the job in five minutes to photograph your car, store front or interior, during style show week. Ran Webb. 6-1

BEST OF LEATHER
and
WORKMANSHIP
On Every Job of

Shoe Repairing

Cross Electric Shoe Shop
Phone 125-J 8 N. Wash.
WE CALL FOR AND DELIVER

LIVERY CARS

DODGE LIMOUSINE
Case Cars for
Country Drives
Leave it to us, we will call for
you and take you to the train.
CALIFORNIA AUTO LINE

PHONE 615

JUST RECEIVED!

A CARLOAD OF REFRIGERATORS
ICE BOXES SLOP JARS
COOLERS DISHES
SCREEN WIRE POULTRY NETTING
ART SQUARES WINDOW CURTAINS
WINDOW SHADES LINOLEUM
And We Exchange New Goods and Pay Cash for Old
NO HARM TO TAKE A LOOK

C. P. HALL

THE NEW AND SECOND-HAND HOME OUTFITTER
In the Green Box House, Third and Caddo

AT THE THEATRES

Majestic All-Feature House.
Beginning Monday, April 10, the Majestic theatre establishes an all-feature program. The V. L. S. E. Kiene-Edison, Equitable and the Pathe Gold Rooster productions will be shown exclusively at this house. The studio equipment and the players engaged by these producing companies guarantee to motion picture goers the very best in the "silent drama." The schedule of these productions will appear in The Ardmoreite, vaudeville will be shown daily, as has been the custom since it was inaugurated. In connection with these features Manager Cox has several others in prospect. Due notice will be given in these columns. The opening attraction will be the five-part Pathe-Gold Rooster play, "Madame X" pictured from the well known play and book, and featuring beautiful Dorothy Donnelly and John Bowers, and will be shown Monday.

Theatrorium.

Once in a blue moon a comparatively unknown writer discovers a little known phase of life, and in making stories of it becomes immortal. So it was with Bret Harte, whose tales of the brave days of '49 are still recalled by thousands of Americans as among America's greatest literary treasures. The most strikingly dramatic of them all, "Two Men of Sandy Bar," which will be shown at the Theatrorium Thursday, not only gives a marvelously true picture of that romantic and adventurous time, but its central figure, the "hero," in fact, is John Oakhurst, a gambler, whose picturesque life and character play a prominent part in other Bret Harte novels of the same period. Bret Harte lived and died before the "movies" were even dreamed of, yet his sense of the dramatic makes his books, notably "Two Men of Sandy Bar," seem written for picture purposes. As a production this Red Feather is a big achievement. To bring to life the faded glories of the stirring days of the California gold fever; to preserve the atmosphere; to revive the quaint costumes and customs with so great a degree of fidelity; to give to the characters that strength and ruggedness born of light love, deep hate and hair-trigger passions; to invest the whole with an air of plausibility—in fact, to bring back with a virile realism the adventurous "days of '49" is the marvelous accomplishment for which due credit must be given to Director Carleton, Mr. Bosworth and the brilliant supporting cast. Such pictures add to the dignity, the high standard and the worthy popularity of moving pictures. The human appeal of the story itself is universal. It will grip and hold every man, woman and child fortunate enough to see it.

BIG SHOW TOMORROW

At the High School Auditorium the Clifford Devereux Company presenting two of Shakespeare's very best plays—"The Comedy of Errors" and "Twelfth Night." Prices 25c to \$1.00.

MORE HORSES FOR THE WAR.

92 Carloads, Valued at \$300,000, Sent to Seaport.

Oklahoma City, April 8.—Probably the biggest single consignment of war horses shipped from Oklahoma since the European war started was that sent from here to Portland, Me., where the animals will be exported on contracts with the Italian and French armies.

Ninety-two cars constituted the shipment, and the whole is valued at \$300,000. Ten of these cars came from Kansas, four from Texas, one from Idaho, and the remainder from Oklahoma. Three hundred horses and 122 mules were consigned to the government of France, and Italy got the remainder. The animals cost from \$125 to \$150.

GOOD FOR COLDS

Honey, Pine-Tar and Glycerine are recognized cold remedies. In Dr. Bell's Pine-Tar-Honey these are combined with other cough medicines in a pleasant syrup. Dr. Bell's Pine-Tar-Honey quickly stops your cough, checks your cold, soothes irritation of the throat. Excellent for young, adult and aged. It's one of the best cough syrups made. Formula on every bottle. You know just what you are taking and your doctor knows its good for coughs and colds. Insist on Dr. Bell's Pine-Tar-Honey. Only 25c at

GASOLINE JUMPS TO 19 CENTS

Fifth Advance in Five Months Is Made in California.

San Francisco, April 8.—The price of gasoline took its fifth jump in five months when the Standard Oil company of California announced that beginning today the price of the product would be advanced 1 cent, or to 19 cents a gallon.

A year ago gasoline was selling here for 12 cents a gallon.

Westheimer & Daube

THE STORE THAT SELLS WOOLTEX

Four Smart, New Wooltex Wonder Suits at \$25

Handsome, fashionably correct spring models; carefully designed, perfect-fitting lines; pure wool fabrics of the high Wooltex standard; custom-quality tailoring in every stitch.

Could you ask for more?



No. 5590 is a refined model with jacket loosely belted; slashes below waist are buttoned back; smart modish flare. For young women.

No. 4820 shows the artistic skill of the Wooltex designers which was never better employed than in this suit. Tailored with special care and embroidered with rare taste, it is both elegant and refined. Touches of silk ornamentation add to its beauty. An entirely new model in finest materials.

No. 4990 shows quiet elegance, exquisite tailoring and choice materials which make this a most attractive model. Self cords form belt effects; flares sharply below waist in soft rippling plaits. Embroidered pounce collar. Full skirt shirred at back. Becoming to all figures.

No. 5870 is a new braid-trimmed model; buttons and button-holes give a touch of the military effect. Very becoming to slender figures.

You'll be delighted with these smart new models. And there are others at this same price—all fashionably correct and made with the same care as the higher priced Wooltex suits.

Our collection is at its best now, in variety of styles, fabrics, colors and sizes. It will be to your advantage to choose your spring suit now while the assortment is so complete.

OTHER WOOLTEX SUITS at \$25 to \$45

The Choicest of The Season's Fashions in Dresses For Every Occasion

Are now on Exhibition here. Spring Assortments are most Complete. A Discriminating Selection of the Season's Modes is Revealed. Every Woman who is Particular about her Dress will find the Season's Style Developments Particularly Interesting.

The newest style dresses from \$5.00 to \$75.00

JUST RECEIVED BIG SHIPMENT OF NEW SILKS

Beautiful new designs and shades in a variety of silks will be found in the late arrivals in this department. Pussy Willow Taffetas are shown in all the new shades. Chiffon and Fancy Taffetas in a splendid assortment. In Crepe-de-Chine and Georgette Crepe we show the very newest colorings at the most reasonable prices.

PUSSEY WILLOW TAFFETA—49-inch pussy willow taffeta in pink, ciel, lavender, rose, peach, Nile, Copen, navy, maize and grey, a very special value, at the yard \$2.00
CHIFFON TAFFETA—36-inch chiffon taffeta in rose, Nile, pink, maize, lilac, Arizona, Silva, Copen, emerald, peach, yellow, brown, white, cream and black, special value at \$1.50
FANCY TAFFETA—36-inch fancy taffeta, a splendid showing at \$1.00, \$1.25, \$1.50 and \$2.00
GEORGETTE CREPE—49-inch Georgette Crepe in white, ivory, cream, maize, ciel, heliotrope, pink, flesh, grey, rose, navy, brown, copa and black, a special value at \$1.50
ALLOVER LACE—Radium all-over lace, 36 inches in width, in the following shades, white, cream, cerise, Shantung, rose, Nile, lilac and Copen, at \$1.25 to \$2.50

PLEASING NECKWEAR STYLES

The many favorite styles shown in Ladies' neckwear can not fail to please the careful buyer who is looking for the newest in style.

COLLAR AND CUFF SETS in all colors and white, also organdy collars, very dainty and popular just now, prices range from 25c to 1.00

NEW EMBROIDERIES

We have just received a big shipment embracing a wide range of beautiful new designs in dainty embroideries.

A new and complete line of Swiss Embroidery in match sets for babies, also organdy flouncing in 18, 27 and 45-inch widths. SEE OUR SPLENDID LINE OF CREPE-DE-CHINE HANDKERCHIEFS.

NEW TOKIO BAGS, ABSOLUTELY THE NEWEST IN LADIES
HAND BAGS AT FROM \$3.50 TO \$6.00

MADE IN

BUCILLA

U. S. A.

Crochet, Tatting and Embroidery Package Outfits

This unusual package assortment includes:
A complete infant's layette, dainty ready-made lingerie sets, children's and infants' ready-made dresses, choice show towels and pillow cases, dressing saque and boudoir cap, handkerchiefs, baby bath set, dresser scarf and pin cushion, luncheon sets, and many other attractive novelties.
Every package contains a carefully patterned stamped article of the finest quality material to be finished with embroidery, crochet or tatting, for which sufficient Bucilla cottons to entirely complete the work are included; also detail photographs with exact instructions for making crochet, embroidery or tatting (tatting lessons for beginners as well) and attractive alphabet of initials with making directions.

ALSO A COMPLETE ASSORTMENT OF BUCILLA, RED STAR AND O. N. T. CROCHET THREAD IN ALL COLORS AND WHITE.